GOVERNMENT OF INDIA
MINISTRY OF INFORMATION AND BROADCASTING

LOK SABHA

UNSTARRED QUESTION NO.2820
TO BE ANSWERED ON 04/01/2018

MODERNISATION OF I&B SECTOR

2820. SHRIMATI NEELAM SONKER

Will the Minister of INFORMATION AND BROADCASTING be pleased to state:

(a) the details of schemes implemented by the Government for the modernisation of information and broadcasting sector during the last three years and the current year;

(b) whether state-of-the-art digitalization machines have been provided for the modernization of Doordarshan Kendras; and

(c) if so, the names of the countries from which latest machines have been procured and the manner in which it has benefited the information and broadcasting network?

ANSWER

MINISTER OF STATE IN THE MINISTRY OF INFORMATION AND BROADCASTING [COL. RAJYAVARDHAN RATHORE (Retd.)]

(a) Details of the modernization schemes implemented under the Ministry of Information & Broadcasting during the last three years and the current year are as under:

Information Sector:

The Information Sector has the Scheme, namely, Media Infrastructure Development Plan (MIDP) with the following components for modernization.

a) Revamping & Restructuring of DAVP
b) Modernisation of PIB
c) Revitalization, up-gradation and modernization of Publications Division and Employment News
d) National Centre of Photography and Special Drive for North Eastern States
e) Strengthening of RNI Headquarters.

The expenditure on the above components during last three years was Rs. 39.00 crore. The budgetary allocation during the current year is Rs. 28.13 crore.

Broadcasting Sector:

The Broadcasting Sector has following Schemes for modernization, namely:

a) Strengthening of Electronic Media Monitoring Centre (EMMC)
b) Infrastructure Support Cell in the Ministry Renamed as Digitization Mission
c) Automation of Broadcasting Wing

The Expenditure on the above components during last three years was Rs. 58.25 Crore. The budgetary allocation for the current year is Rs. 12.00 crore.

Film Sector:

The Film Sector has the Scheme, namely, Infrastructure Development Plan with the following components for modernization.

i) Upgradation, modernization and expansion of CBFC and certification process (CBFC);
ii) Upgradation of Siri Fort Complex (DFF);
iii) Upgradation of building infrastructure of Films Division (FD);
iv) Upgradation of infrastructure of NFAI including Jayakar Bungalow and setting up of digital library (NFAI);
v) Grant-in-Aid to FTII – Upgradation and Modernisation of FTII (FTII);
vi) Infrastructure development in SRFTI (SRFTI).

The Expenditure on the above mentioned components during the last three years was Rs. 119.31 crore. The budgetary allocation for the current year i.e. 2017-18 is Rs. 39.20 crore.

Prasar Bharati (AIR and Doordarshan):

As far as Prasar Bharati (AIR and DD) is concerned, a scheme namely "Broadcasting Infrastructure and Network Development" concerns with implementation of various sub-schemes/components for infrastructure development/modernization for AIR & DD.

All India Radio

The major components for infrastructure development/modernization of AIR during the last three years and current year are as below:

- Replacement of old/ outlived Medium Wave (MW) Transmitters with DRM MW Transmitters (Digital Transmitter).
- Setting up of FM transmitters.
- Digitization/modernization of AIR studios.
- Digitization/modernization of RNUs
- Setting up of new digital Captive Earth Stations (CES).
- Installation of digital studio transmitters links at various AIR Centres for strengthening of connectivity between AIR studios and Transmitter set ups.

Doordarshan

The major components for infrastructure development/modernization of Doordarshan during the last three years and current year are as below:

- Digitalization of Transmitters and Studios in Doordarshan Network.
- High Definition Television (HDTV).
- Modernization, Augmentation and Replacement of Transmitter & Studio equipment.
- Modernization, Augmentation and Replacement of Satellite Broadcast equipment.
- Upgradation of DTH Platform.

(b) & (c) State-of-the-art digital equipments have been procured by Doordarshan by inviting global tenders through the process of e-tendering. Major digital equipment has been procured from USA, UK, Italy, France, Germany, Japan, Canada, Israel, Belgium and Indian bidders during last 3 years & current year.

With the induction of digital equipment, technical quality of Programme production & post production has improved. Replacement of old equipment have enhanced system reliability & performance. Digital transmission systems are spectrum efficient and hence increased the channel capacity in Satellite and terrestrial mode. Digital terrestrial transmission has enabled relay of multiple TV channels from a single transmitter for fixed/ portable receive devices.

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